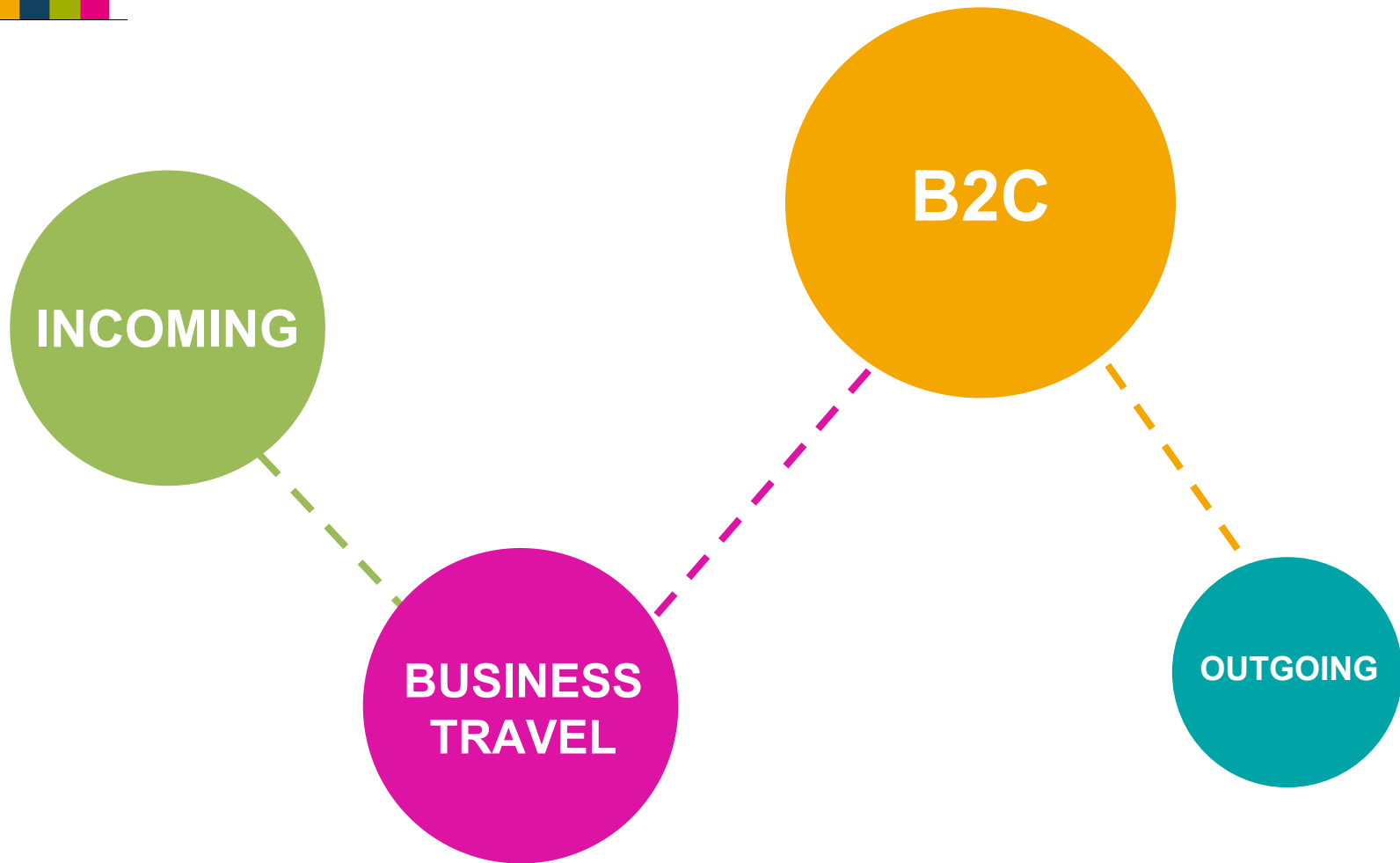


Welcome to The **future** of travel technologies



Please Contact us:
Tel. +390803991569
Mobile: +393480815434
E-mail: i.losciale@eminds.it

Where we are:
via Togliatti n. 8/S
76011 Bisceglie (BT) –Italy
Fax: +3908031531196





What is eMinds?

- **eMinds** is an Italian software house founded in 2000 by Roberto Di Leo, today's C.E.O.
- A team of **IT professionals** with a remarkable experience in IT systems for the SMEs, in the Tourism Industry
- **15 years** developing and providing tech services to the **Travel Industry**
- **Well known and respected**: a **reliable service provider** for the information management; a **technological partner** in delivering customized solutions



eMinds srl

Technology solutions for the Tourism Industry since 2000



www.eminds.it



What is eMinds?

- We are acknowledged among **the best developers**, by GDSs and DMCs and integrated with **60 suppliers**
- More than **40 Tour Operators** in Italy, Canada and the U.S. are customers of eMinds
- **TailorMadeTour**: eMinds made possible a **new way** of conceiving the job of Tour Operators, DMCs and Tourism Boards



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About our job

We can revolutionize your standard procedures!

- We provide **constant support**
- **We can help you cutting down** on costs for personnel training
- **We can integrate our technology** with any kind of supplier and management software
- We can make the entire process of **creation** of a **quotation** much **easier and quicker**



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Mission

Our main goal is to **provide innovative and high quality** technological solutions to **Tour Operators, DMCs and Tourism Boards**. We invest a lot in **research and development**, in order to **improve** our products and release new ones.



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Our latest product: TailorMadeTour

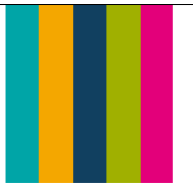
ITINERARY	CALENDAR	HOTEL	FLIGHTS	CAR	QUOTE	ADD TO CART
1. Chicago, IL 21-09-2015 - 23-09-2015 Nights: 2 [-] [+]						
Berlino (TXL) → Chicago, IL (ORD) 09:15 → 11:25 Air Berlin, Direct flight		21-09-2015 1362.90 €				
Monday 21 September 2015 - Wednesday 23 September 2015 CHEVROLET SPARK OR SIMILA - Fully (ECAR) Midway Intl Arpt/Shuttle - Midway Intl Arpt/Shuttle Driver's age: 21 years old 84.24 €						
Warwick Allerton Hotel **** double classic-petite / room only 302.38 €						
Were found 1 activities						
2. St Louis, MO 23-09-2015 - 24-09-2015 Nights: 1 [-] [+]						
Crowne Plaza St. Louis Downtown *** double standard / room only 134.83 €						
3. Springfield, MO 24-09-2015 - 25-09-2015 Nights: 1 [-] [+]						
Bw Route 66 Rail Heaven *** double standard / continental breakfast 82.35 €						
4. Oklahoma City, OK 25-09-2015 - 26-09-2015 Nights: 1 [-] [+]						
Americas Best Value Inn -Double/Dbi ** double double / continental breakfast 64.56 €						



Our latest product:

TailorMadeTour

An innovative and powerful tool designed to make your job much easier, fast and accurate. TailorMadeTour will help you in the creation of estimates for customized tours, in a very few clicks!



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Do you want more revenues?

3 key-factors to make your job easier and more profitable

1. SAVE TIME

Create **complex itineraries** and deliver **quality estimates** in a few clicks!

2. SAVE MONEY

Manage your customers' requests efficiently, even when many changes are requested, whenever you need!

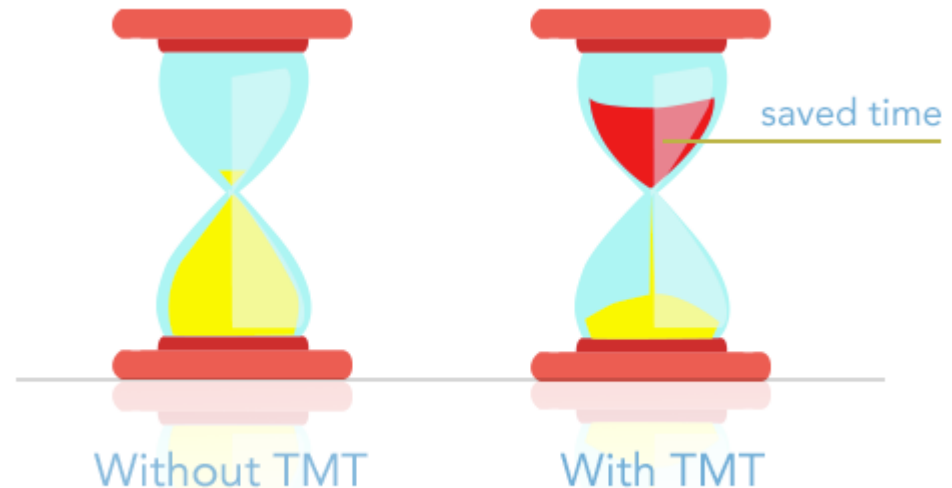
3. SAVE EFFORTS

Design customized itineraries **from scratch with almost 0 efforts**, or making the most of a **massive database of previously saved itineraries!**



Save time!

Less time to create itineraries means more time for other business activities!



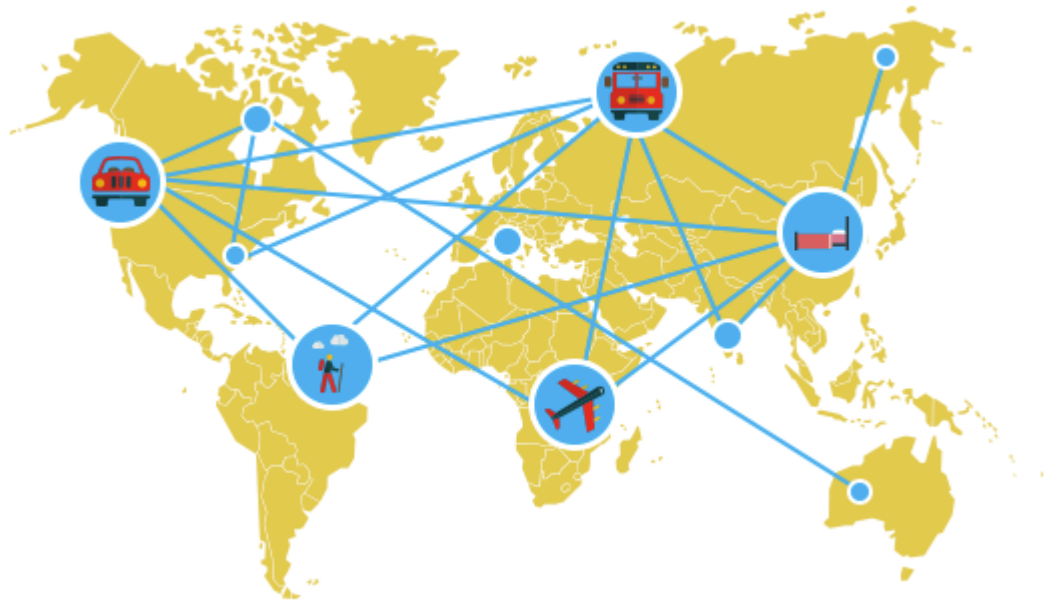
Would it be possible to...

save precious time if, to create a complex travel itinerary, **your operators could make use of a powerful and fast research and calculation tool**, with a simple and practical interface?



Save money!

*Lots of changes will
no longer drain
your energies nor
drive you crazy!*



Would it be possible to...

save precious time and money if, to make a series of changes in an itinerary, **your operators could process the requests in a few seconds instead of hours**, by letting the TailorMadeTour do the “dirty job”?



Save efforts!

*TailorMadeTour
makes your **job**
easier, faster and
unburdened!*

Would it be possible to...
save energies and then **precious time and money** if, to deliver a quotation for a complex travel itinerary, your operators could make use of a **huge database of customizable previously saved itineraries?**

Create your itinerary

You will insert the details of your trip in the next page

Start Date:

Rooms:

Guests per Room: Adults Children

Category from:

CREATE

Select or modify a package

Use one of our packages to create your itinerary

Catalog: Destination:

I want no flights

Departure airport:

Start Date: Nights from: to:

Rooms:

Guests per Room: Adults Children

SEARCH



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Get a higher profit margin

Maximize your profits by means of tools that enable to “king-size” and enrich your offer, in a few clicks

✓ Wide Offer

TailorMadeTour **interacts with many suppliers via XML**. It allows you to **add offline services** anytime. Through the Allotment Management Module you can **manage direct contracts!**

✓ UpSelling

TailorMadeTour lets you **always promptly deliver the best service to your customer**, with extreme simplicity and in a couple of clicks!

✓ Cross Selling

TailorMadeTour permits to **complete your offer adding extra services**, thanks to the many different tools available!



A Wide Offer!

Always find the best available fares!



Could you offer a **wider range of services** if...
your operators could work with a **powerful, customizable and flexible**
platform, **connected with a lot of suppliers** granting access to an
impressive offer?



UpSelling

*King-size your offer
in the blink of an eye!*

The screenshot displays a hotel search interface for Chicago, IL (UNITED STATES) from 21 Sep 2015 to 23 Sep 2015 for 2 nights, showing 131 results. The interface includes a 'Filter search' sidebar on the left and a main search results area on the right.

Filter search sidebar:

- Price:** from € 194 to € 2635
- Category:** (expandable)
- Hotel name:** (input field with search, apply, and clear buttons)
- Address or interest point:**
 - Address:** (input field with apply button)
 - Point of interest:** No interest point, Centro
 - Distance from point of interest:** from 0 km to 0 km
- Supplier:** (expandable)

Main search results area:

- Search results:** Favorites (0 solutions), Recycle (0 solutions)
- Sort by:** Best Deal
- Show as:** Details (dropdown menu with options: Details, List, Gallery)
- Table of results:**

Distanza dal centro	Rating	Price	Distance	Rating	Price
<input checked="" type="checkbox"/> minore di 1km	★★★★★	735.88€	3	★★★★★	€
<input checked="" type="checkbox"/> tra 1 e 5 km	★★★★★	322.85€	2	★★★★★	€
<input checked="" type="checkbox"/> maggiore di 5km	★★★★★	797.54€	2	★★★★★	€

FROM 302,38€ (1+29935.62 € than 302.38 € for the selected service)

WARWICK ALLERTON HOTEL ★★★★★

701 NORTH MICHIGAN AVE CHICAGO 60611 - Chicago, IL
The hotel comprises a total of 443 rooms spread over 25 floors and is equipped with a lobby with a 24-hour reception, a safe and lifts. The fully air-conditioned hotel additionally features a newspaper stand, a bar and an air-conditioned restaurant with h[...]

Navigation tabs: Prices, Description, Photo, Map, Distances, Penalties

Room type / Meal Plan | **Total**

Would it be possible to do...

upselling in a few clicks if, to propose an alternative itinerary with a higher budget, your agents could use a **powerful tool, that interacts with many GDSs, DMCs and Car Rentals**, and delivers the itinerary directly on the map, allowing travellers to pre-taste their holiday?



Cross Selling

*Add as many
services as needed*



flight



hotel



Without TMT

Would it be possible to do...

cross-selling in a few seconds, if to add extra services and amenities,
your operators could profit of a massive offer?



Do you want to increase your Conversion Rate?

With TailorMadeTour you will quickly see the number of confirmed estimates rise!

✓ **Enable clients to make informed decisions faster**

TailorMadeTour completes every estimate with a section of **details, extremely rich in texts and images**, to provide as much information as possible and give travellers the possibility to **pre-sense their trip...**

✓ **Improve the travel experience**

TailorMadeTour features an **app for mobile devices**, designed to improve the quality of the travel experience, offering a series of **practical and useful tools to travellers...**

✓ **Provide a better service**

TailorMadeTour **has the power to increase your conversion rate.**

Tour Operators using TailorMadeTour **provide a better, faster and more accurate service and get excellent feedbacks** from their customers...



Enable clients to make informed decisions faster

Your customers deserve an accurate and detailed service!

Would it be possible to **captivate** customers faster if... you could make use of an **easy-to-use and powerful** tool that automatically enriches and completes **the itinerary with a section of details, rich in texts and images?**

Route 66
Start Date: 21-09-2015
End Date: 06-10-2015
Duration: 15 nights
Travellers: 2 Adults
Rooms: 1

Flights

Flights: Berlin, Tegel - Chicago IL, O'Hare International

AB 7420



21-09-2015 09:15 Berlin, Tegel (TXL)
21-09-2015 11:25 Chicago IL, O'Hare International (ORD)

Airbus A330-200
Economy - Flight duration: 9 h, 10 m
Time Limit: 05MAR

AIR BERLIN

Auto: CHEVROLET SPARK OR SIMILA (ECAR) 21 - 23 September



Description: 4 passengers , Automatic, 2 Doors, 2 baggage max.
Fare: : Fully
Category: : Economy
Pick-Up:: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle (Airport)
Drop-Off:: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle (Airport)

Chicago, IL 21 - 23 September



Hotel: Warwick Allerton Hotel****
Location: Chicago, IL, UNITED STATES
Address: 701 NORTH MICHIGAN AVE CHICAGO 60611
Rooms: 1 - Nights: 2
Forniture: Hotelbeds - COMPLEJO MIRAMAR BALEARI - BALEARI
Period: 21 September 2015 - 23 September 2015
Room type: double classic-petite
Meal Plan: room only



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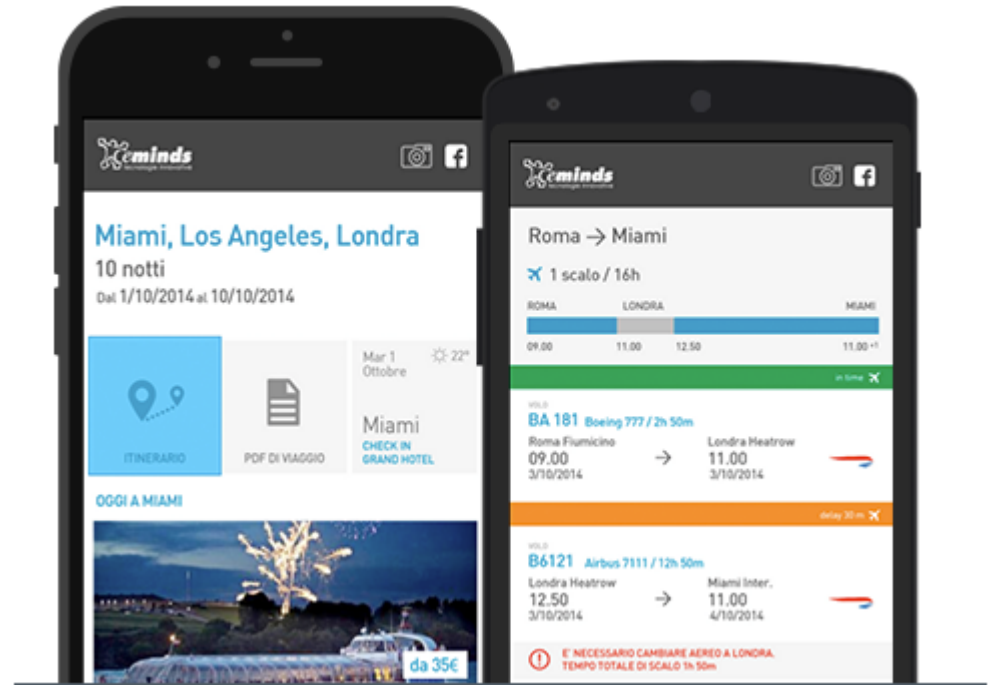


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Improve the travel experience

Make travel lighter, easier and safer!



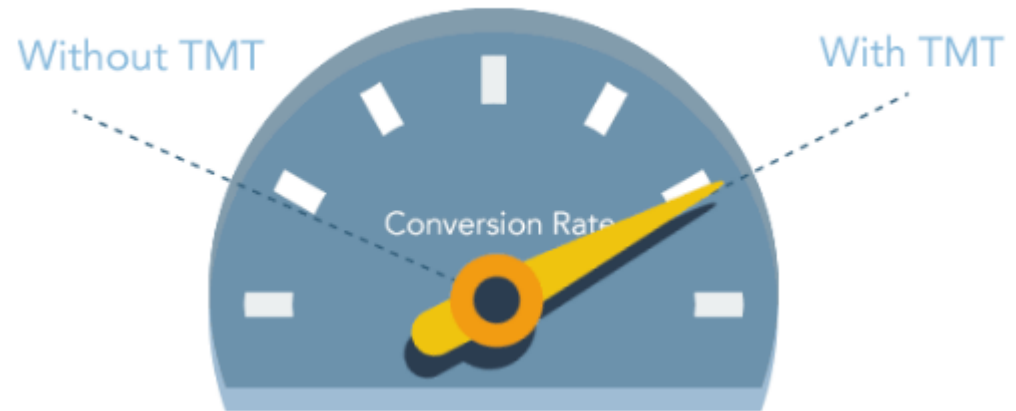
Would it be possible to **make the travel experience better** if...
to provide the end customers with all information about their trip, you
could also provide them **with a handy tool that avoids to bring along
annoying papers?**





Provide a better service

Better-served and satisfied customers = more revenues!



Could you **provide a better service** if your agents could profit of an **easy-to-use and powerful** tool that saves them energies, allows to **quickly find the best services** at the **best available rates**, delivers the itinerary directly **on a map** and enriches every section with **texts and images**, allows to **make changes rapidly and with 0 efforts** in a very few clicks?



Quotations in a very few clicks!

Never before has the creation of customized tours been so fast and easy!

Sailli Hotel Sukhumvit Sol 8 **** 06-03-2015 - 09-03-2015 double for twin superior / room only	118.57 €
Bangkok (BKK) → Singapore (SIN) 12:20 → 13:05 per 10 Jetstar Asia Airways, Direct flight	09-03-2015 364.54 €
Singapore 09-03-2015 - 11-03-2015 Nights: 2 [-] [+]	
Parc Sovereign - Albert St **** gta doppia superior room / breakfast full	210.91 €
Singapore (SIN) → Phuket (HKT) 14:40 → 13:35 per 10 Jetstar Asia Airways, Direct flight	11-03-2015 vedt per 10
Phuket 11-03-2015 - 18-03-2015 Nights: 7 [-] [+]	
Village Coconut Island 4* E.MEZZA double jacuzzi-suite / bed and breakfast	1164.32 €
Were found 9 activities	
Were found 9 activities	
EXTRA SERVICES	
4 FEE OPENING PRACTICE	240.00 €

1. Sydney 04-03-2015 - 09-03-2015 Nights: 5 [-] [+]	
Berlino (TXL) → Sydney Aeroporto (SYD) 20:45 → 07:20 Jat Airways, 2 stops	04-03-2015 1566.58 €
Were found 15 activities	
Aarons Hotel Sydney *** 06-03-2015 - 09-03-2015 double standard / room only	559.34 €
2. Melbourne 09-03-2015 - 12-03-2015 Nights: 3 [-] [+]	
Pensione *** gta doppia guest room shoebox / room only	233.84 €
3. Alice Springs 12-03-2015 - 13-03-2015 Nights: 1 [-] [+]	
Desert Palms Alice Springs *** gta doppia standard studio villa / room only	85.15 €
4. Kings Canyon 13-03-2015 - 14-03-2015 Nights: 1 [-] [+]	
Kings Canyon Resort *** TRAVELAR doppia standard - min. 2 nts / solo pernottamento	148.18 €
5. Ayers Rock 14-03-2015 - 15-03-2015 Nights: 1 [-] [+]	



Flights

FLIGHTS
38 Results

Price -

from € 1362 to € 5229

Berlin → Chicago IL

Search results

Sort by: Cheapest price Grid

Companies					
Direct <input checked="" type="checkbox"/>	1362.90 €				
1 stop <input checked="" type="checkbox"/>	3528.90 €	1609.50 €	2271.98 €	2300.94 €	3435.76 €
2 stops <input checked="" type="checkbox"/>				2380.98 €	

Total price € 1362.90
[fare details]

Departure: Monday, 21 September 2015

Berlin, Tegel (TXL) 09:15	Chicago IL, O'Hare International (ORD) 11:25	AB	9 h,10m	0	
---------------------------	---	----	---------	---	--

Select

Total price € 1387.98
[fare details]

(+25.08 € than 1362.90 € for the selected service)
Departure: Monday, 21 September 2015

Berlin, Tegel (TXL) 09:15	Chicago IL, O'Hare International (ORD) 11:25	AB	9 h,10m	0	
---------------------------	---	----	---------	---	--

Activities

ACTIVITIES

Found n. 62/62 activities/entrance/guide

PRICE

from € 9

to € 3161

DESCRIPTION

Clear

Apply

TYPE

- Transfers [2]
- Regular excursions [22]
- Entrances to sites and museums [2]
- Tours [36]

SORT BY:

Price

Price

Description

The Las Vegas Monorail - ServiceTicket



Las Vegas, NV, US

hotelbeds

Glide through Las Vegas in comfort and style on the futuristic Las Vegas Monorail. Directly connected to several Strip resort hotels as well as the Las Vegas Convention Center, the Monorail is the easiest, fastest and most convenient way to get from one end of the Strip to the other in just minutes. [+]

PRICES DESCRIPTION PHOTO

Description	Adults	Children	Infants
<input checked="" type="radio"/> 1 Day Pass	€ 10.14 net: € 7.74 (31.01%)	€ 10.14 net: € 7.74 (31.01%)	

Select

Dine 4 Less Las Vegas card - ServiceTicket



Las Vegas, NV, US

hotelbeds

The VIP Dine4less card offers discounts up to 25% off the entire food portion of the bill for up to 4 people at the finest restaurants in Las Vegas with unlimited usage for up to 30 days. Guests can easily save \$100's during their stay. No need to carry multiple coupons or gift certificates, just pr [+]

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Cars

CARS

PRICE

from € 64

to € 225



CAR NAME

Clear

Apply

FEATURES

Equipment

- Air conditioning [56]
- Automatic [56]

Car Category

- Mini [4]
- Compact [8]
- Economy [8]
- Intermediate [12]
- Fullsize [8]
- Standard [8]
- Premium [8]

Supplier

- ALAMO [56]

Passenger

- 1-5 passengers [48]
- > 5 passengers [8]

Doors

- 1-3 doors [24]
- > 3 doors [32]

SORT BY: **PRICE** ▾

GRID

	ALAMO
economy	€ 84.24
compact	€ 88.40
intermediate	€ 94.64

CHEVROLET SPARK OR SIMILA (EDAR)

from € 42.12 avg/day



ALAMO

Economy

Fully

4 passengers, Automatic, 4 Doors, 2 baggage max., air conditioning Yes



x4 x4 x2

One way supplement (payable locally): 53.78 € (67.23 USD)

Total € 84.24

net: € 64.80 (30.00%)

Original price rates: 81.00#USD

Status available

Tariff Details ▾

PICKUP/DROPOFF PLACE

DESCRIPTION

Pick-up location

MIDWAY INTL ARPT/SHUTTLE, 5150 W 55TH ST

Drop-off location

MIDWAY INTL ARPT/SHUTTLE, 5150 W 55TH ST

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Deliverables

Route 66
 Start Date: 21-09-2015
 End Date: 06-10-2015
 Duration: 15 nights
 Travellers: 2 Adults
 Rooms: 1

Flights

Flights: Berlin, Tegel - Chicago IL, O'Hare International

AB 7420
 21-09-2015 09:15 Berlin, Tegel (TXL) Airbus A330-200
 21-09-2015 11:25 Chicago IL, O'Hare International (ORD) Economy - Flight duration: 9 h, 10 m
 AIR BERLIN Time Limit: 05MAR

Auto: CHEVROLET SPARK OR SIMILA (ECAR) 21 - 23 September



Description: 4 passengers , Automatic, 2 Doors, 2 baggage max.
 Fare : Fully
 Category : Economy
 Pick-Up: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle (Airport)
 Drop-Off: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle (Airport)

Chicago, IL 21 - 23 September



Hotel: Warwick Allerton Hotel****
 Location: Chicago, IL, UNITED STATES
 Address: 701 NORTH MICHIGAN AVE CHICAGO 60611
 Rooms: 1 - Nights: 2
 Furniture: Hotelbeds - COMPLEJO MIRAMAR BALEARI - BALEARI
 Period: 21 September 2015 - 23 September 2015
 Room type: double classic-petite
 Meal Plan: room only

The hotel comprises a total of 443 rooms spread over 25 floors and is equipped with a lobby with a 24-hour reception, a safe and lifts. The fully air-conditioned hotel additionally features a newspaper stand, a bar and an air-conditioned restaurant with highchairs for children. Public Internet access and a conference room are also on offer, as are room and laundry services. A garage are available for those arriving by car.

This appealing hotel is situated on Michigan Avenue at the heart of the historical Magnificent Mile. The John Hancock Tower is just 3 blocks from the hotel. Links to the public transport network, shops, restaurants, bars and pubs are situated within 160 m of the hotel.

The comfortable rooms are all carpeted and come with a bathroom with hairdryer, bath, shower, satellite/ cable TV, ironing

Route 66
 Start Date: 21-09-2015
 End Date: 06-10-2015
 Duration: 15 nights
 Travellers: 2 Adults
 Rooms: 1

Flights

Date	from	to	Departure	Arrival	+/-	VT	Flights	Price	Tax
21 Sep	Berlin, Tegel	Chicago IL, O'Hare International	09:15	11:25	0	AB	7420		

Services

Period: 21 Sep - 23 Sep
 Service: Auto
 Tariffa: Fully
 Category: Economy
 Pick-Up: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle
 Drop-Off: 5150 W 55th St (MDW) - Midway Intl Arpt/Shuttle
 Description: CHEVROLET SPARK OR SIMILA (ECAR) (4 passengers, Automatic, 2 Doors)

Rate include Unlimited Mileage, CDW, EP, Sales Tax, State Tax and Airport Fees

One way supplement (payable locally): 53.78 € (67.23 USD)

Period: 21 Sep - 23 Sep
 Service: Hotel **IN PENALTY**
 City: Chicago, IL
 Description: Warwick Allerton Hotel (double classic-petite)
 Meal Plan: room only

Period: 23 Sep - 24 Sep
 Service: Hotel
 City: St Louis, MO
 Description: Crowne Plaza St. Louis Downtown (double standard)
 Meal Plan: room only


Period: 24 Sep - 25 Sep
 Service: Hotel

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*Now you know a solution exists...
do you think you can keep
on working without it?*

Thank you!

Please do not hesitate to contact us for further information!
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E-mail: i.losciale@eminds.it

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